

U65 Health New Business

Winter Cash Dash

Submission Period: 12/1/2023 - 2/29/2024

Payout Date: 3/29/2024

Bundle each plan listed below to earn the amount shown for that bundle!

For the states of CA, KY, MD, OR, PA, UT, VA and WA please see back of flyer for additional bonus options.

\$350 Bundle A

- Optimum Health Saver, Health Choice Select or Premier Health Saver; and
- Specified Disease; and
- Critical Illness Rider or Policy; and
- 24-Hour Enhanced Accident; and
- Individual Accident Expense (Catastrophic)

\$300 Bundle B

- Optimum Health Saver, Health Choice Select or Premier Health Saver; and
- Specified Disease; and
- Critical Illness Rider or Policy; and
- 24-Hour Enhanced Accident

\$200 Bundle C

- Optimum Health Saver, Health Choice Select or Premier Health Saver; and
- Specified Disease; and
- 24-Hour Enhanced Accident

\$150 Bundle D

- Health Saver Plus Gold or Health Saver Plus III; and
- Specified Disease; and
- Critical Illness Rider or Policy; and
- 24-Hour Enhanced Accident

\$100 Bundle E

- Health Saver Plus Gold or Health Saver Plus III; and
- Specified Disease

\$50 Bundle F

- Flex Choice Health; and
- 24-Hour Enhanced Accident

For underwritten new business plans only.

Applications for all eligible plans must be issued and paid for by 3/15/2024.

Policies must also still be in force as of 3/15/2024 to qualify.

See back for additional details.

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\$75 Bundle G

- Optimum Health Saver or Health Choice Select or Premier Health Saver or Health Saver Plus Gold or Health Saver Plus III; and
- Critical Illness Rider or Policy; and
- 24-Hour Enhanced Accident

\$50 Bundle H

- Optimum Health Saver or Health Choice Select or Premier Health Saver or Health Saver Plus Gold or Health Saver Plus III; and
- Critical Illness Rider or Policy

For underwritten new business plans only.

Applications for all eligible plans must be issued and paid for by 3/15/2024. Policies must also still be in force as of 3/15/2024 to qualify.

Rules & Exclusions

- No bonus given for standalone policies.
- Guarantee issue policy earnings are reduced by 75%.
- Policies must comply with the current underwriting guidelines to qualify.
- Policies must be considered new business to qualify; no bonus will be earned for replacement or conversion policies.
- Policies must be submitted and received between 12/1/2023 - 2/29/2024 to qualify; and must be issued and paid for by 3/15/2024; and must remain in force throughout the entire Qualifying Period which ends 3/15/2024.
- Producers must be in good standing with Philadelphia American Life Insurance Co. ("The Company") at the conclusion of the contest to qualify.
- The Company reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level as deemed by The Company.
- The Company reserves the right, at its sole discretion, to modify or change any of the qualifications or offerings at any time.
- The decision of The Company on any interpretation of these rules shall be final and conclusive.